

LÍVIA CAMPOS DE MENEZES

(510) 241-7424 · liviacmenezes@gmail.com · San Francisco, CA

PROFESSIONAL EXPERIENCE

Media Summit Programmer | NALIP | Los Angeles, CA (Remote) 2021-Present

- Plan, curate, and execute the "Official Selection Showcase" at the 2021 NALIP Media Summit, identifying, researching, and inviting films and filmmakers and managing internal and external jurors.
- Program workshops, panels, and mentorship sessions with Latinx, BIPOC, LGBTQ+, and filmmakers with disabilities, negotiating with agents and managers the participation of talent.
- Develop outreach strategies, leading cross-functional work to promote and increase awareness of NALIP's mission, building partnerships with other arts organizations and industry professionals.

Film Festivals Experience | USA 2016-2021

- United Nations Association Film Festival: screened films and wrote evaluations and programming recommendations; developed partnerships with other film festivals, arts organizations, sponsors, media, and minority groups (2019-21).
- Mill Valley Film Festival: screened films and wrote evaluations and programming recommendations; worked as guest liaison at theater screenings and customer service representative (2018-21).
- SFFILM Festival: screened films and wrote evaluations and programming recommendations; worked as guest office coordinator, customer service representative, and digital assets coordinator (2019-21).
- Sundance: served as guest liaison for filmmakers at theater screenings and special events (2020).
- Los Angeles Brazilian Film Festival: programmed the film market conference and moderated panels and Q&As at film screenings (2018-20).
- Reel Impact Festival: identified, researched, and curated programs showcasing social impact and BIPOC-led company reels (2016-19).
- International Ocean Film Festival: recruited and supervised 100+ volunteers during the 4-day festival (2019).

Creative Producer | Freelance | USA 2016-2021

- Managed end-to-end creative projects, hiring crew & talent, and working cross-functionally to ensure smooth operations from pre-production through final delivery.
- Designed business plans and pitch decks to apply for grants and present to executive producers.
- Pitched and wrote articles about films and TV shows to a specialized website in Brazil.
- Oversaw film-related events, planning, and negotiating with venues and external vendors.

EDUCATION

MFA in Creative Producing | University of North Carolina School of the Arts | Winston-Salem, NC 2018

MA in History | Universidade Estadual Paulista | Franca, Brazil 2008

BA in International Relations | Universidade Estadual Paulista | Franca, Brazil 2005

VOLUNTEER

Communications Lead | Grow Together | Remote 2020-Present

- Create content and host events to empower Brazilian women living abroad.

Panel Moderator | Brown Girls Doc Mafia | Remote 2020

- Facilitated pitching session events with Hulu and National Geographic creative executives.

ADDITIONAL INFORMATION

- Fluent in English, Portuguese, and Spanish.